

**Conflict Avoidance to Productive Outcomes**

*Kathy Jourdain, MBA*

WORLDVIEW  
INTELLIGENCE

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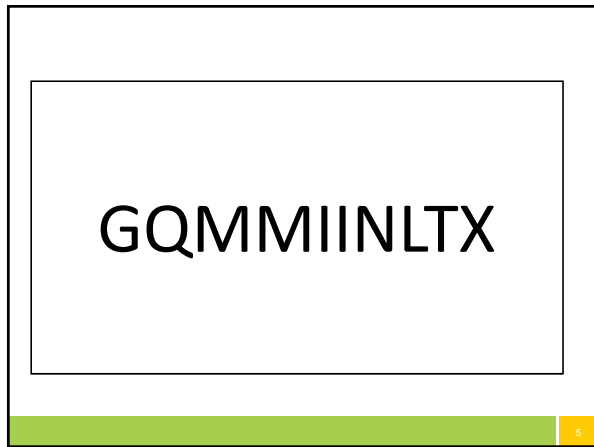
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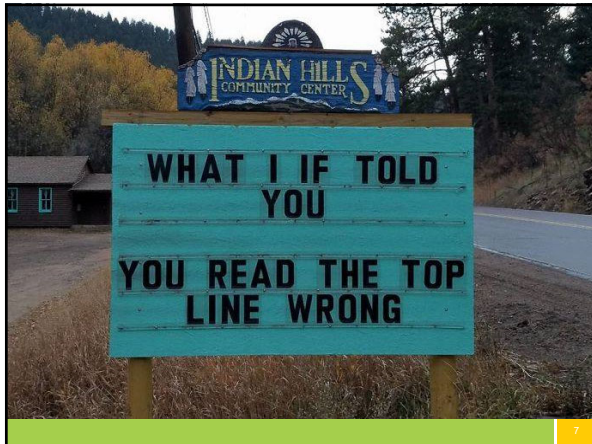
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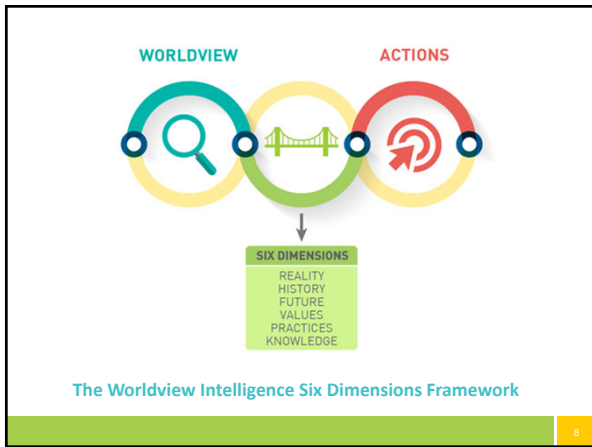
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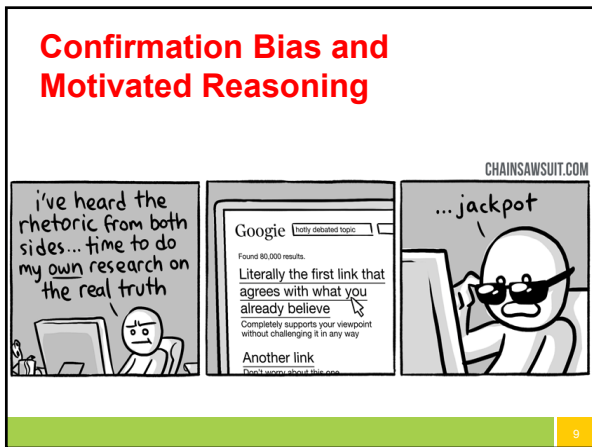
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### Cognitive Dissonance



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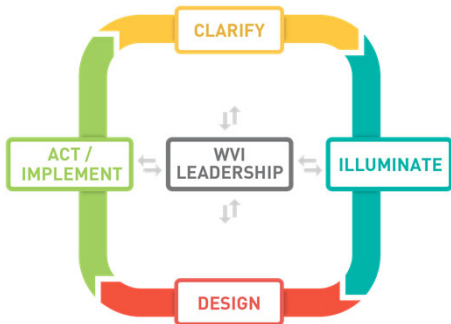
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### CIDA-W – Planning to Address Conflict



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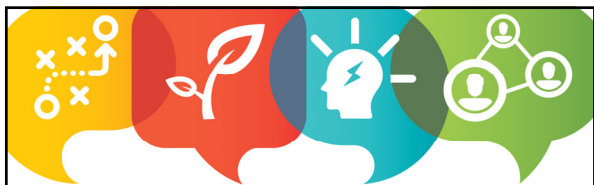
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**Are you ready?**

**Start imagining a strategy to turn that conflict avoidance into productive outcomes, now!**

**Thank You!**

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