



# Project Leadership and Organizational Leadership are NOT the Same Thing

Building Healthy Teams and Successful Projects

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**ProjectTalks**



## 6 Ways to Improve Your Project Leadership 'Brand'

1. Set a Good First Example
2. You Know Your Leadership Style
3. You are a Good Motivator
4. You are a Good Delegator
5. You are a Good Communicator
6. Learn to Sell!



## Know Your Leadership Style

- Democratic Leadership
- Autocratic Leadership
- Laissez-Faire Leadership
- Strategic Leadership
- Transformational Leadership
- Transactional Leadership
- Bureaucratic Leadership



Be a Great  
Motivator

Learn How to...



**Be a Great Communicator**





Learn  
How  
to Sell

Leaders see their own gaps – where are yours?



What do you plan to do  
about them?

# THANK YOU

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